

Dear colleagues / visitors,

With our trademarks, well-known in Turkey, "Elma Publishing House" and "İzgören Publications", we have been publishing books for twelve years. Our main categories are self-help, personal development, business and management. Recently, we've also started to produce children's books with eleven titles (7 of which are Turkish, 4 translations). In this context, our aim is to create a new category named "Children's personal development".

Many of our titles are sold also as e-books.

Our examining committee consists of more than 200 competent people, who work with meticulous care and are extremely selective in choosing books. Our motto is to publish a few but high-quality books; that is, if a title is not expected to sell over at least 10.000 copies within two years, we usually refrain from publishing it.

We have around 100 titles in our portfolio and sell an average of a little more than 300.000 copies a year.

We would like to collaborate with publishing houses, agents, book producers etc. We can publish translated books in Turkish, and vice versa. We can work either directly to sell/buy rights or through agents.

We'll be glad to correspond with anybody or any firm interested in our titles.

Please do not hesitate to contact with us for any related subjects or questions.

We hope to hear from you soon.

Kind regards.

Mustafa Baştürk

General Manager

Akademi Artı Publishing Co. (Elma Publishing House and İzgören Publications)

www.elmayayinevi.com

mustafa@elmayayinevi.com / bilgi@elmayayinevi.com

Phone: 90 (0)312 417 72 73

Mobile: 90 (0) 532 204 30 77

SOME OF THE TITLES WE'VE TRANSLATED AND PUBLISHED IN TURKISH

Fish Soup by Ursula K. Le Guin, Atheneum, USA.

Talent is Overrated by Geoff Colvin, Penguin Group, USA

Virginia Woolf: Writer of the Invisible by Luisa Antolin Villota, HotelPapel, Spain.

Meatball Sundae by Seth Godin, Penguin Group, USA.

All Marketers Are Liars by Seth Godin, Penguin Group, USA.

Happier by Tal Ben-Shahar, The Sagalyn Agency, USA.

Purple Cow by Seth Godin, Penguin Group, USA.

Positive Words Powerful Results by Hal Urban, Simon & Shuster, Inc., USA.

One Minute Can Change A Life by Steve Goodier, Steven K. Goodier, Author/Publisher. , USA.

Your Handwriting Can Change Your Life by Simon & Shuster, Inc., USA.

How to Negotiate Anything With Anyone, Anywhere Around the World by Frank L. Acuff, AMACOM Books, USA.

12 Hour MBA Program by Milo Sobel, PRENTICE HALL DIRECT, Inc., USA.

HONDA Book of Management by Setsuo Mito, The Athlone Pres Ltd., ENGLAND.

3 M Way to Innovation by Ernest Gundling, Kodansha International Ltd., JAPAN.